### **THE MECKLENBURG SALES & USE TAX REFERENDUM**

# **INVESTING IN OUR SCHOOLS, PARKS & ARTS**

When you vote for the upcoming November referendum, you're voting to transform Mecklenburg County. Voting for the one-quarter of a cent sales tax means you will be investing in pay raises for our teachers, and additional classroom support staff.

This referendum will provide funding to expand our parks, greenways, open spaces, and recreational programs for people of all ages from youth, teenagers, adults, and senior citizens.

Finally, this referendum will enhance community arts, science, history, and cultural programs – ensuring arts programs reach into every neighborhood across the county. The one-quarter of a cent sales and use tax comes out to one nickel for every \$20 spent on taxable items, and this tax will not apply to groceries, gasoline, or prescriptions.

Let's transform Mecklenburg County.

#### BetterMecklenburg.com

# Vote FOR our kids. Vote FOR community. Vote FOR all of us!



#### MECKLENBURG COUNTY SALES USE TAX

Local sales and use tax at the rate of one-quarter percent (.25%) in addition to all other state and local sales and use taxes.

Against

For

## THE MECKLENBURG SALES & USE TAX REFERENDUM Here's What Your FOR Vote Means:

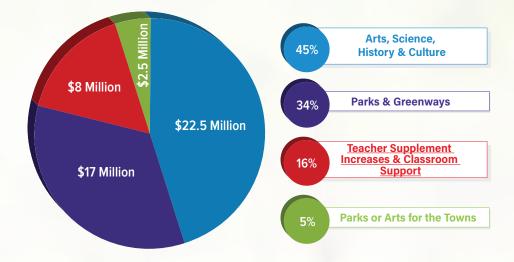
If approved by voters, the one-quarter percent Mecklenburg Sales & Use Tax will generate \$50 million a year in revenue for our parks, arts, and education.

The funding will direct \$8 million a year for increased teacher supplements and additional classroom support.

An estimated \$17 million a year in revenue will be used for the rejuvenation of parks and expansion of greenways, resulting in new recreation programs for children, adults, and seniors.

\$22.5 million will be invested to expand arts, science and history programs into neighborhoods across Mecklenburg County. The new funds will be used to eliminate barriers to participation and provide greater access to serve residents regardless of where they live and what they can afford.

### Allocation Of Additional \$50 Million/Year In Revenue



\*Groceries, gasoline and prescription drugs are exempt from the sales tax.



Paid for by Partnership For A Better Mecklenburg